

A close-up portrait of a smiling woman with dark, wavy hair, wearing a white top. She is the central figure on the left side of the image.

I believe in
FAIRY TALES.
NO Labels
NO BRANDS
just me.

Keena UN-

Branded

A Journey
toward
Self
Discovery
and
Acceptance

A photograph of Keena Ferguson, a Black woman with short dark hair, smiling broadly and waving her right hand. She is wearing a purple tank top and a blue necklace. The background is dark and out of focus.

The Show

Keena is one of those actresses who captures your attention the minute she fills the screen.

And when she's gone....you inevitably want more.


- Nkechi Okoro Carroll
(Producer *Bones*, *Rosewood*)



This show will take its audience on a journey into the many characters and facets of Ferguson's life that has shaped her as a person and a performer.

UNBRANDED, written and produced by Ferguson, is expressed in a non-linear way, its message: to live out loud without accepting the stereotypical branding labels often administered to ones background, personality and success. Ferguson describes the production as "A moving picture of evolved moments in my life, allowing personal growth beyond limited expectations of what others may have perceived to be barriers. I'm coming out of the "branded" box and showing the world who I really am."

Ferguson had wrestled with the "unbranded" concept and finally decided to showcase herself, in her own words. A clever idea to promote, what industry professionals really want to see in a performer: their TRUE self. Despite, pushing herself to full exposure, Ferguson says, "through this platform the audience will hopefully experience the true brand of the human self; connecting with people through commonality."



"Keena's ability to weave humor, raw sensuality and often heartbreaking Honesty into a riveting narrative is **ABSOLUTELY** worth the price of admission."

Alimi Ballard
(*The Catch*, *Numbers*,
Fast & Furious)

"In a word, Keena Ferguson is 'Amazing'. She's beauty, grace, and intelligence wrapped together in a compelling package."

Dawn Kamoche
(Director, Writer - CW's
Containment)

"Keena's a superstar and her show "UnBranded" took us on a wonderful journey through the joys and pains of her life! The best one woman show I've seen!"

Keith Harris
2X Grammy Award Winning
Producer/Songwriter

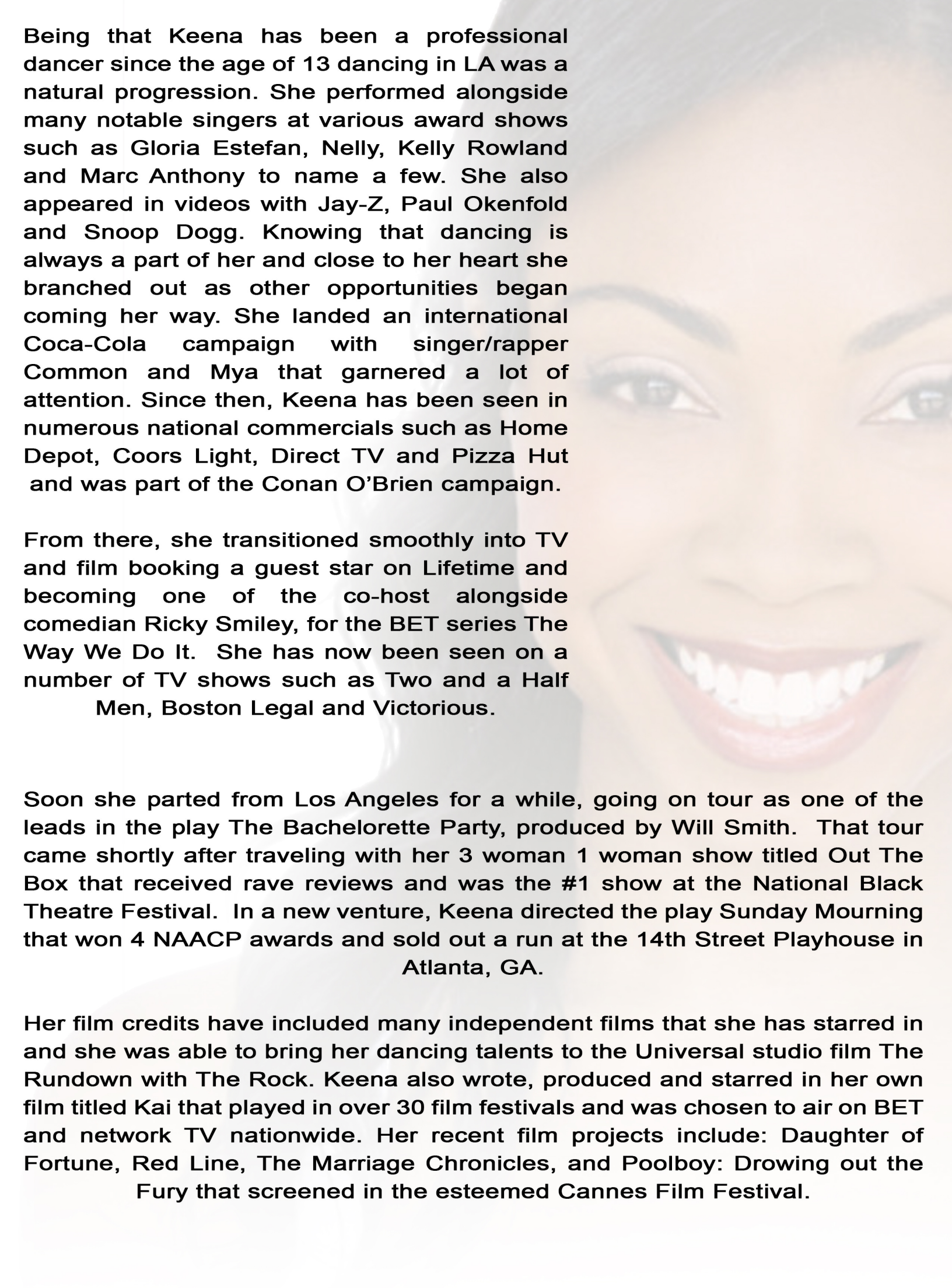
A photograph of Keena Unbranded, a Black woman with long dark hair, sitting on a light-colored couch. She is looking off to the side with a thoughtful expression. The background is a soft-focus indoor setting with warm lighting. Several green, paint-splatter-like shapes are overlaid on the image, containing white text.

“It's suppose
to be "HER"
experience
but it
becomes
yours...”

“FAAAAANTASTIC!!
So brave. So
honest. So hilarious.
So relatable.”

“Keena Unbranded was
a funny and touching
story wrapped in a solo
experience of love, truth
and humility in the form,
delicate loveliness, bold
movement and honest
storytelling ...”

“She worked
that stage like
she built it.”



Being that Keena has been a professional dancer since the age of 13 dancing in LA was a natural progression. She performed alongside many notable singers at various award shows such as Gloria Estefan, Nelly, Kelly Rowland and Marc Anthony to name a few. She also appeared in videos with Jay-Z, Paul Okenfold and Snoop Dogg. Knowing that dancing is always a part of her and close to her heart she branched out as other opportunities began coming her way. She landed an international Coca-Cola campaign with singer/rapper Common and Mya that garnered a lot of attention. Since then, Keena has been seen in numerous national commercials such as Home Depot, Coors Light, Direct TV and Pizza Hut and was part of the Conan O'Brien campaign.

From there, she transitioned smoothly into TV and film booking a guest star on Lifetime and becoming one of the co-host alongside comedian Ricky Smiley, for the BET series The Way We Do It. She has now been seen on a number of TV shows such as Two and a Half Men, Boston Legal and Victorious.

Soon she parted from Los Angeles for a while, going on tour as one of the leads in the play The Bachelorette Party, produced by Will Smith. That tour came shortly after traveling with her 3 woman 1 woman show titled Out The Box that received rave reviews and was the #1 show at the National Black Theatre Festival. In a new venture, Keena directed the play Sunday Mourning that won 4 NAACP awards and sold out a run at the 14th Street Playhouse in Atlanta, GA.

Her film credits have included many independent films that she has starred in and she was able to bring her dancing talents to the Universal studio film The Rundown with The Rock. Keena also wrote, produced and starred in her own film titled Kai that played in over 30 film festivals and was chosen to air on BET and network TV nationwide. Her recent film projects include: Daughter of Fortune, Red Line, The Marriage Chronicles, and Poolboy: Drowning out the Fury that screened in the esteemed Cannes Film Festival.

**For information about booking
Keena UnBranded
email: info@keenaferguson.com**

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and events.**



Get
UN-
branded